



ConferenceCommunicator

The Complete Conference System

ConferenceCommunicator is a digital conference system including:

- Online attendee registration before the event and upon arrival. Also attendee nametag.
- Conference landing page and digital communication platform with program, practical information etc.
- Digital onsite questions and polls during speaks and on-site quiz.
- Digital exhibition lead generating system.
- Seating reservation system.

ConferenceCommunicator is created to:

- Making the workflow for the event organizer easier and smarter.
- Providing the attendees and exhibitors a professional experience with a digital conference forum.

ConferenceCommunicator provides:

Savings and earnings: save time by using one complete system and save printing costs by using a digital program. Get earnings by selling digital sponsor banners and by selling lead-generation system to exhibitors.

Customised system: customize your online registration and the communication platform according to your needs.

Data overview: get an easy overview of the attendees regarding registrations, withdrawals, arrivals and no shows. As well as statistics about the use of the platform.

Communication platform: broadcast news and practical information before, during and after your event, e.g. changes to the program. As well as sending push-messages to inform of news.

Engagement of the attendees: get the attendees interest and enthusiasm for the event by regular communication, e.g. through push-services and by providing online questions, polls and quiz on-site.

Efficient creation of content: create content through our administration center in an easy way with our conference-templates. Re-use your conference content from one conference to another.

Multiple platform solution: ConferenceCommunicator is available on multiple platforms: mobile site and app for iOS, Android and Windows Phone (smartphone and tablet) .



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ConferenceCommunicator features (1):

STANDARD

Flexible program: introduction of the program by days, plenum and workshops. Can be saved in mobile calendar.

Broadcast of information: continuous broadcasting of news, practical information and changes to the program.

Evaluation of the event: online evaluation of the event with graphical display of responses.

Document: presentations and other documents can be available through the app or mobilsite.

List of attendees: list of attendees with upload of profile photo.

Sponsor showcase: showcase of sponsors by text and photo or logo.

Push notifications: sending push notifications (e.g. targeted different attendees) to inform of news.

Bulk email: sending bulk email messages (e.g. targeted different types such as event attendees and exhibitors).

BUSINESS

Standard + :

On-site online questions: online questions during speaks of which can be shown on big screen.

On-site online poll: online poll of which can be shown graphical on big screen.

In-app chat: attendees can connect with each other before, during and after the conference to enlarge their network.

Personal program: creating "personal program" for quick overview of relevant program points.



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ConferenceCommunicator features (2):

PREMIUM

Business + :

Online registration: Online flexible attendee registration before the event and upon arrival.

Digital QR scanning: arrival registration of the attendees by scanning QR code or by "manual" searching.

Nametag: nametag with relevant information including QR code for arrival registration and exhibitor lead-generation.

EKSTRA

Online quiz: on-site online quiz with showcase of best performs on big screen.

Lead-generating system: digital lead-generator for udstillerne, med scanning af gæsterens informationer.

Seating reservation: digital table-reservation system to place attendees.

ConferenceCommunicator is licensed software of either one event only or of several events by the same event organizer. The communication platform and lead-generation system is available as an app for iOS, Android and Windows Phone and also mobile site. Landing page and online attendee registration is available through webaccess. ConferenceCommunicator has been developed in collaboration with event planners, and is continuously being extended with new features. The solution can be customised to unique solution with own branding and download in app stores.

Curious? Questions? Please contact us if any inquiries.

Sincerely Sales Manager and Business Developer

Jeannette Eis

jeannette@sortkaffe.com